



Skylar Clark is director, strategic partnerships for Brand USA, the nation's destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation's economy and enhancing the image of the USA worldwide.

Since joining Brand USA in 2016, Skylar has been a part of the partner marketing team, starting as a partner services representative for Brand USA's southeast partners, and then as the senior coordinator and a manager for the partner marketing & planning team. In her current role, Skylar oversees partner strategic needs by developing and managing customized marketing campaigns. She was awarded Brand USA's TRAIN Award 2018 for supporting efforts at IPW 2018.

Skylar is on the advisory board of Women in Travel and Tourism International. A member of Brand USA's Fun Committee, she also is active in the organization's Corporate Social Responsibility Committee. Through the organization's "Give Time To Give Back" program, she volunteers frequently at So Others Might Eat, 826DC, and N. Street Village.

Maryland is Skylar's hometown, but her love for travel has taken her as far away from home as Australia through a study abroad program where she also was a student blogger. So far, she has visited 20 states in the USA and 12 countries. She loves going to barre classes and being a local tourist in Washington, DC. Describing herself as an "adrenaline junkie," Skylar

has gone skydiving twice in Baltimore, Maryland, bungee-jumping in Australia, surfing on the Gold Coast, and whitewater rafting in West Virginia.

Skylar graduated in 2016 with a bachelor's degree in communications and public relations from the University of Maryland, College Park.