



Donald Moore is the senior vice president of business rental sales and global corporate accounts for Enterprise Holdings Inc. In this role, Moore oversees all aspects of global corporate sales, business rental sales and the support team in Tulsa, Oklahoma.

Enterprise Holdings operates – through an integrated global network of independent regional subsidiaries and franchises – the Enterprise Rent-A-Car, Alamo Rent A Car and National Car Rental brands, as well as more than 10,000 fully staffed neighborhood and airport locations in more than 90 countries. Enterprise Holdings is the largest car rental company in the world, as measured by revenue and fleet. In addition, Enterprise Holdings is the most comprehensive service provider and only investment-grade company in the U.S. car rental industry.

The company and its affiliate Enterprise Fleet Management together offer a total transportation solution, operating 2 million vehicles throughout the world. Combined, these businesses – accounting for \$24.1 billion in revenue in fiscal year 2018 – include the Car Sales, Truck Rental, CarShare, Commute vanpooling, Zimride, Exotic Car Collection, Car Club (U.K.) and Flex-E-Rent (U.K.) services, all marketed under the Enterprise brand name. The annual revenues of Enterprise Holdings – one of America's largest private companies – and Enterprise Fleet Management rank near the top of the global travel industry, exceeding

many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

Moore joined Enterprise as a Management Trainee in Washington DC. Moving quickly through the ranks, Moore was promoted to Branch Manager in Pittsburgh in 1989, and then to Area Manager in 1990, before moving to Buffalo, New York as City Manager.

In 1995, Moore joined the UK team as General Manager for the Midlands. In 2002, Moore was promoted to the role of Vice President of Sales for the UK and Ireland where he took responsibility for national sales growth across all of Enterprise's business markets, including insurance, corporate and public sector. In July 2013, with the acquisition of Citer in France, and Atesa in Spain, Moore's role expanded as he took on responsibility for optimizing pan European opportunities across the growing network. In December 2016, Moore relocated to St. Louis as Vice President of Business Rental Sales and Global Corporate Accounts. He was promoted to his current role in 2019.

Moore received a bachelor's degree in business management and administration from California University of Pennsylvania. Outside of work he enjoys golf and is a huge fan of the Pittsburgh Steelers, Pirates, and Penguins.